

# 116 PROFITABLE IDEAS FOR RE-BRANDABLE PDF REPORTS

That Can Start An Avalanche  
Of Non Stop Traffic

by Nick JAMES

Distributed Worldwide by  
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# About the Author Nick James

After starting his first Internet business in 2001 **Nick James** is widely considered one of the Internet's leading independent information publishers and Viral Re-Brandable PDF marketing consultants.

He recently was awarded *Internet Marketer of The Year* by **The Profit Coalition**, is the author of best-selling book: [Six Figures A Year In Info Publishing](#) and, together with his wife Kate, is also a contributor to [Rise of the JVZoo Super Hero's](#).

## More Free Training...



If you enjoy this report, and you would like to receive **additional free training** from Nick James, then you will be pleased to know that we have a total of **FOUR PDFs** in this series:

- **High Value Report 1.** How To Create Re-Brandable PDFs That Increase Your Social Reach, Build Your Email List & Make You Extra Sales
- **High Value Report 2.** 116 Profitable Ideas For Re-Brandable PDF Reports That Can Start An Avalanche Of Non Stop Traffic
- **High Value Report 3.** How To Avoid 5 Re-Brandable PDF Mistakes Which Could Cost You Major Profits
- **High Value Report 4.** How to quickly launch a Profitable Re-Brandable PDF where OTHER PEOPLE willingly do the hard work for you.

Simply visit the following page to get access and download the complete collection:

[www.Rebrand.io/extra](http://www.Rebrand.io/extra)

## REBRAND.IO TRANSCRIPT

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Hi, this is Nick James of [Rebrand.io](https://rebrand.io) and, again, welcome to this audio / video presentation.

If you've watched, listened to or read through the main "**How To Create Re-Brandable PDFs That Increase Your Social Reach, Build Your Email List & Make You Extra Sales**" training presentation, then you already have a really good idea of how to profit with Viral re-Brandable PDFs, but the one thing that you may be stuck on is coming up with an idea to write about or locate pre-written products that you could possibly license and use.

That's the number one challenge that most online entrepreneurs face ... deciding upon the right idea to focus their Viral Re-Brandable PDF upon.

So, that's what we're going to do here during this idea brainstorming presentation.

I'm going to share with you **116 Profitable Ideas For Re-Brandable PDF Reports That Can Start An Avalanche Of Non Stop Traffic.**

For many of them I'll be sharing some specific ways to use the ideas to actually generate profits.

I am an idea collector.

Ask my wife. I keep a pad and pen with me at all times. I'll wake up in the middle of the night sometimes and start taking notes.

Sometimes I pull over to the side of the road while driving to jot down an idea. I've even written on napkins while we were out eating.

I am an idea collector. I come up with dozens of usable ideas every week. I'm talking about specific ideas that I'll be using to produce profits online at some point.

I never know for certain if or indeed when I'll get around to them, but I log them into my idea swipe file and know that someday I'll turn them into gold.

That's what we are going to do today. We are going to create an idea swipe file for YOU.

I'm going to move very fast during this session, so jot down any ideas that strike you as important. I'll make certain you get a copy of the transcript for our idea session, because there is no way you are going to get this all down.

The important thing is to write down the ideas that you feel like are the ones that are most appealing to you, your knowledge, your business focus.

You can always listen to this presentation over and over again, as well as print out the transcript and study it more carefully.

I do want to point out that I am specifically going to be dealing with viral PDF topics that pertain to Internet Marketing. That's my area of expertise and so that's where I'm going to focus our attention today.

I do have plans to have an idea brainstorming session in the future about NICHE PDF ideas that have nothing to do with Internet marketing, so if you are interested in that, please send me an email at [nicheideas@rebrand.io](mailto:nicheideas@rebrand.io). That's N-I-C-H-E-I-D-E-A-S at rebrand.io. And I'll make sure you are notified when the non-marketing related idea session is available.

Okay, let's get going here. We're going to cover 116 Viral PDF Report ideas for launching your own automated profit generator through the power of viral marketing.

Get ready -- Here we go...

## EMAIL MARKETING

### 1. 7 Ways To Add More Subscribers To Any List

You can share some basic ways to build an email subscriber list in your report and then promote an advanced course that has the freshest, most effective ways to build a list. Look around, there are many courses available like [Email Marketing Game Plan](#) which sells for \$97.00 and earns you \$50 a pop in affiliate commission per sale.

Or promote [Aweber.com](#) or [GetResponse.com](#) through their respective affiliate programs and earn ongoing monthly affiliate commissions.

Lots of ways to use the content.

### 2. How to Pull in 100 New Subscribers Every Day

### 3. How to Milk Your List For Everything It's Worth

Think of the possibilities here with this report. You can talk about how to promote affiliate programs to a list and then mention your favorite two-tier affiliate programs. If a reader of your report joins the affiliate program so they can promote it to their list, then you'll earn a 2nd-tier commission on all sales generated.



Or, how about using this report to explain how to use licensing rights to earn profits from a list.

You buy up a handful of quality products with either Reprint, Master or Private Label rights -- which are available for under \$20.00 at [LicensingClub.com](http://LicensingClub.com) -- and you mention them throughout the report. You earn 100% of every sale generated. Just think about it and you'll come up with lots of ways to use this one.

#### 4. 10 Ways to Profit From Your Newsletter

#### 5. How to Write Your Own Original Content

Give readers a basic overview of how to write a blog article or email article and then promote [The Unfair Advantage Swipe Files](#) as a backend product. You'll earn about \$200.00 per sale in commission through the affiliate program. The Unfair Advantage Cheat Sheets make it much easier for anyone to create new original content and is the perfect product offer.

#### 6. 5 Ideas For Generating Profits With Ezine Articles

#### 7. How to Create An eCourse in 5 Easy Steps

Another fun one to use. Give readers an overview and then recommend a copy of [eCourse Profit Plan](#). It's a 35 page course on the subject of writing eCourses and is available for \$19.97 with master reprint rights. Sell it for \$20.00 and keep every penny you earn.

Or, how about this. Write your own eCourse that promotes your products or several 2-tier affiliate programs and offer it for free to the reader of your report -- let them begin giving it away at their site coded with their links. You both profit and it gets your materials promoted further and further on the web.

Or, what about this idea -- if the reader of your report is interested in creating their own eCourse, it stands to reason that they are going to need an autoresponder service to use in order to distribute the eCourse that they are going to create. So, you promote **Aweber.com** or **GetResponse.com** or some other autoresponder service with your affiliate link.

If the reader joins the service, then you earn a commission every month for as long as they remain an active member.

Isn't this fun?

## 8. How to Use Free Reports Through Email To Make a Fortune Online

What can you do here? You can explain how YOU use free reports, giving specific examples of your various reports to download and how you earn profit from doing it. This would instantly provide you with more exposure for your existing free reports and the suggested offers inside those reports.

In addition, you could also promote products like [Free To Fee](#) which explains advanced strategies of creating free reports that lead to paid products in lots of detail. Or, you could perhaps mention the [Simple Product Profit Formula](#) to explain to the reader how to create their own simple products and charge between \$17-\$197 each for them.

Looking for even more ideas? Then visit the JVZoo.com marketplace <http://www.JVZoo.com> and search for a product on the same topic as your free report. You'll be able to find a slew of products you can review and mention within your free report that you will receive a healthy affiliate commission for each copy purchased.

## 9. 5 Ways to Follow-up For Maximum Profit

### 10. How to Automate Your Business With Email

Again, you can promote your favorite autoresponder or mailing list service.

### 11. The Best Way to Build a List Fast

There are dozens of different list-building services and products available for you to promote as backends with your own affiliate link like [InstantEmailSubscribers.com](#)

Or, perhaps search Google for some Email List Building PLR, as there are also quite a few good products available with licensing rights that you could buy in order to actually sell your own product on the backend.

### 12. What To Do When You're Falsely Accused of SPAM

### 13. 10 Free and Low-Cost Email Marketing Resources

I love the free and low-cost resources reports. They give you a perfect opportunity to promote products and services to an audience who actually requested the information.

What works best is providing the reader with a brief review of what the service offers and your own experience on how to best use the resource.

Experience is important, and so are results. If you can show the reader how these resources have actually produced results through you using them, you'll be well on your way to getting them to use the services themselves. Through your affiliate link of course.

#### **14. Newsletter Do's and Don'ts From a 10 Year Veteran**

Here's a perfect report idea to use as an interview. Find a qualified expert and ask them a series of related questions about publishing a newsletter online. Make certain you find an expert who has one or more products available with an affiliate program and it will be easy to make references to their site throughout the content, which will be coded with your affiliate link.

#### **15. How I Pull in \$10,000 a Month With Nothing But An Email List**

#### **16. 5 Kinds of Lists To Build -- More than Just a Newsletter**

#### **17. 7 Powerful and Profitable Ways to Use Autoresponders**

### **AFFILIATE MARKETING**

#### **18. 13 Strategies For Promoting Affiliate Programs**

Affiliate marketing is a HUGE industry online and it is some of the most widely sought after information on the web.

Every affiliate, regardless of what program they are promoting, wants to earn larger commission checks. This is one of my top recommendations for creating a report, simply because the demand is so high, and the market is so huge.

There are affiliate programs from everything like pets to purses, from sports equipment to music to books to perfume. It's not just limited to web marketing. Big business here and lots of money to be made on the backend by promoting affiliate products.

There are MANY high-quality information products available that share valuable ideas on how to become a top-selling affiliate like the [Affiliate Commission Game Plan](#).

You could use this product as a backend offer to your free report via your affiliate link. With a carefully crafted

report, you should have no trouble generating income in this category.

## 19. How to Become a Super Affiliate

There are at least three products that I know of relating to becoming a Super Affiliate that you can purchase MASTER reprint rights to for under \$20.00 and then sell the products for \$20.00 a pop. There is "**How to Outsell Other Resellers and Become a Super Affiliate**", "**Super Affiliate Strategies**" and "**How to Become Wildly Successful Online Volume 2**". Spend a small amount of money here and then write a short viral report about becoming a super affiliate.

Promote the products on the backend and you earn \$20.00 for every sale made for all three products.

## 20. 5 Ways to Increase Your Affiliate Income

Again, there are a LOT of great products on the market that talk about increasing affiliate income. Join their affiliate programs and promote their products in your viral eBook.

## 21. 3 Secrets for Generating Larger Affiliate Checks

## 22. How to Become a Top-Selling Affiliate in Any Program

Interview time again. Find an affiliate who is a top-seller in one or more affiliate programs and interview them. Get them to share some tidbits on how they became a top affiliate and what they do on a regular basis to promote affiliate programs.

## 23. The 10 Best Affiliate Programs To Profit From This Year

Don't just mention a program to make a quick sale, but rather to educate the reader. Share some solid facts about why you feel certain affiliate programs are the best of the best.

Talk about commission structure and marketing materials and quality of the product and training. You can earn income through promoting 2-tier programs and receiving the commission on any sales produced by your sub affiliates, but that's not the main way for this one.

What will work best on this report is the customization factor.

Offer a \$20.00 or so customization package where the reader can insert their affiliate links into the 10 best affiliate programs report and start distributing it themselves.

## **24. How to Double Your Affiliate Income In Just 1 Month**

## **25. 7 Deadly Affiliate Mistakes That Are Killing You**

## **26. How Changing One Thing Can Triple Your Commissions**

## **27. The Best Way To Promote Your Favorite Affiliate Program**

## **28. 3 Ways to Generate Monthly Income With Affiliate Programs**

## **29. 6 Strategies That Will Help You Outsell Other Affiliates**

## **30. How to Start Your Own Affiliate Program**

We turn the tables to focus on affiliate marketing from a different angle with this report.

Instead of explaining how to profit by promoting an affiliate program, create a report that explains how to start your own affiliate program.

For folks who have their own products to sell, this can become a must-read report. And you've a ton of options for creating income on the backend.

You can promote third-party platforms like **JVZoo.com**, **WarriorPlus.com** and **Clickbank.com** and earn a commission if the reader uses them to process orders.

There are a lot of different ways you can promote backend offers on this one. Do some research and get started.

## **31. Where to Find Super Affiliates and How to Recruit Them**

## **32. 5 Ways to Get Affiliates to Promote Your Products Today**

## **33. How to Hold an Affiliate Contest For Instant Sales**

## **34. 5 Free Affiliate Tools To Bring in More Profits**

## **TRAFFIC GENERATION**

## **35. 7 Ways to Get More Visitors To Your Site Fast**

### **36. How to Flood Your Site With A Swarm Of Fresh Traffic**

### **37. 10 Fresh Ideas For Bringing New Customers To Your Place**

### **38. 3 Traffic Generation Tips You've Never Used Before**

Again, there are a lot of options here. There are dozens of quality information products available on the subject of traffic generation. There are Solo Ad traffic sites like [Traffic4Me.com](http://Traffic4Me.com) and [Udimi.com](http://Udimi.com) that you can join for free and promote to others using your affiliate link.

Remember, it's all about the backend when you create and distribute these free reports, so do your research and find a product or service that fits with the theme and join the referral program.

### **39. How to Use Viral Marketing To Explode Your Website Traffic Stats**

Do I need to mention that you can promote the very product you reading right now? We're talking about viral marketing aren't we? Remember, you can get the reprint rights to the [Viral Marketing Brainstorm](#) package and all the bonuses, customize everything to include your affiliate link and then either give it away (or sell it) at your site and keep every penny you earn! See how easy this is?

### **40. 5 Secrets For More Traffic This Week**

### **41. A Behind-The-Scenes Look at Traffic Generation**

### **42. How to Generate Traffic Without Spending A Penny**

### **43. How to Get Listed #1 in Bing For Any Keyword**

Find a service that specializes in search engine placement and join their affiliate program. Your free report can explain how to get to #1 with a lot of work and effort and you can promote the placement service as the easy way for those that don't want to invest the time needed to rank high in the listing.

### **44. 5 tips for bringing traffic to your site for free using the major search engines.**

### **45. 3 Hush-Hush Secrets of Free Website Traffic**

## 46. A Gurus Look at Increasing Visitors to Any Site

## 47. 10 Quick Traffic Building Tips For Any Website.

### PRODUCT DEVELOPMENT

## 48. How to Create Your Own Information Products

## 49. How To Write Your Own Info Product In Less Than 7 Days

Again, there are dozens of products available online that you can promote here as your offer inside the report, including my very own Simple Product Profit Formula.

It would fit perfect to promote a product like this inside your report. You could even reach out to my team and request to interview me to create part of the content for your free viral PDF report.

## 50. 5 Powerful Resources for Creating and Selling PDFs

You can promote your favorite PDF software, tutorial for creating eBook graphics, layout and design service, proofreading and editing service, directories that announce and promote PDFs and so forth. It's a huge industry with lots of products and services you can mention.

## 51. 10 Profitable Ideas for Your Next Info Product

## 52. How to Start A Successful Six Figure A Year Internet Business

You could promote [SixFiguresAYear.com](http://SixFiguresAYear.com) here which offers what is widely considered to be the best book available anywhere on the subject of starting a new home-based information publishing business, called "**Six Figures a Year In Info Publishing.**" It sells for around \$6.95 and earns you 100% commission on the front end and 50% commission on the back end. I'm almost positive you could get an interview with the author if you ask him. :-)

## 53. How to Create A \$197 Priced Product You Can Sell In 48 Hours Or Less

Explain to your reader how it's possible to create products that sell for much more than \$20 and how, with a little thought and sometime put aside during a weekend you can easily create a new info product that will sell for \$197 or more... in as little as 48 hours.

And, of course, you can promote "[The Premium Product Profit Formula](#)" from [PremiumProductProfitFormuala.com](#). It pays 50% commission.

## 54. How to Develop Your Own Software For Under \$100.00

You can promote a product development service like [Upwork.com](#) or [Freelancer.com](#) as your backend. With any of these options, a commission is waiting for you on all sales generated through your affiliate link.

## 55. How to Skyrocket Your Profits With Reprint Rights

Hello, light bulb should be blinking in your head like a strobe light on prom night on this one. You share some quality information on how to use products available with reprint, master and licensing rights to generate more profits online.

And then what are you going to do?

You're going to mention products that are available with reprint rights!

You either sell the products themselves and keep 100% of the profits, or you send them to a site that offers them and earn a commission as an affiliate.

You can promote monthly reprint rights sites like [The Internet Marketing Newsletter PLR](#) or [LicensingClub.com](#) and if the reader joins then you've got monthly income coming in month after month after month as long as they remain a member.

This is another one of my favorite topics simply because of the huge profit potential.

## 56. 7 Fresh Ideas for Earning Income With Licensed Products

## 57. How to Go From Zero to Profit in 7 Days

## 58. How to Get Free Testimonials For Your New Info Product

## 59. 5 Easy Ways To Build Content Without Writing a Word

## 60. 5 Things You MUST Include in Your Product For Maximum Profit

## 61. How to Reduce Your Refunds To Virtually Zero



## 62. 7 Ways To Earn An Extra Income With Your Product

### 63. How to Launch Your Own Monthly Membership Site

This is another hot topic online. Everyone wants to create some type of service that allows them to earn income every month from the same group of customers.

It is much easier to sell more to the same customer database than it is to find new customers. So, help them out.

You can share some basics for starting a membership site and then promote [The Mini Membership Model](#) as the backend. It's a \$7.00 PDF with upsells and earns you a whopping 50% commission on every sale and upsell generated through your affiliate link.

Or promote "[How to Start a Membership Site](#)" and earn a monthly affiliate commission.

Another idea is to share ideas for the KINDS of monthly membership sites the reader can create and then point them to the backend for the HOW to start the site.

### 64. How to Setup an Online Bookstore

### 65. How to Design Your Own eBook Graphics

Give your reader a step-by-step tutorial for creating their own product graphics or product eCover artwork and then promote the software you use as the backend through your affiliate link.

Or, for those reading the tutorial who realize it will be too difficult for them to create their own graphics, offer graphic design as the backend -- either you provide the service yourself or you promote an affiliate link to someone else who offers the service.

You can promote [OnlineeCoverCreator.com](#) or perhaps [BoxShotKing.com](#)

### 66. How to Create An eBook Cover for Your New Product

## ADVERTISING AND PROMOTION

### 67. How to Get Millions of Dollars in Free Advertising

## **68. How to Write and Distribute Profitable Press Releases**

## **69. 3 Joint Venture Offers No One Can Refuse**

## **70. How to Buy Targeted Traffic For Pennies on the Dollar**

Again, on any of these reports in this section, there are going to be countless information products available online to use as the backend. There are many available with reprint, master or PLR rights that you can keep 100% of every sale you make and there are dozens upon dozens of affiliate programs you can promote.

## **71. Pay-Per-Click Search Engine Secrets**

## **72. 4 Ways to Get 100% Free Advertising For Your Business**

## **73. 6 Simple Ways To Promote Your Business With Social Media**

## **74. The Internet Marketer's 5-Day Checklist**

Give the reader a checklist of daily activities they can perform to promote their business. Easy to intermingle offers throughout the content on this one. Think of it this way -- these are action steps that the reader will be taking over and over and over again. Is there software available to make it less time consuming? Are there services available to automate it? How can it be maximized? These are offers ready to be added to the mix with your referral link in place.

## **75. A Crash Course In Internet Marketing For Beginners**

## **76. 7 Advanced Tactics for Promoting Your Online Business**

## **77. The Top 10 Best Advertising Spots On The Web**

Work out arrangements ahead of time with the owners of these sites to get you a cut of the sale for each customer you send to them. If they won't offer a commission, skip them and move on to someone who will.

This is a great report to give away because you earn a commission regardless of which advertising spot they choose - and trust me, they will choose one of them.

You want to do two things to make this one work. First, work with a variety of budgets in mind. Choose advertising spots for the limited budget, the intermediate budget and the guy who has a lot to spend.

Secondly, make certain you never recommend a site just for the sake of recommending it.

Remember, you want to provide quality information for your readers, so research the sites and only recommend advertising that works.

## **78. How to Build Mini Sites to Promote Affiliate Programs**

You can write a short report on the subject. Google Mini Sites for more information.

## **79. How to Give Away Free Reports To Skyrocket Your Sales Of Any Product**

## **80. 10 Order-Producing Blogs To Advertise On**

Again, work out a commission agreement ahead of time.

## **81. The Best Way To Promote Your Website Or Product Online**

## **82. 5 Lessons Every Internet Marketer Must Learn**

## **83. How Did He Do It? A Success Story's Guide to Internet Promotion**

Interview time again. Find a successful online entrepreneur and interview them to hear their story about how they did it.

## **84. How I Generate 10,000 Visitors Per Day And You Can Too**

## **85. 6 Free and Low-Cost Promotion Tools That Automatically Build Your Business**

Are you seeing that strobe light of light bulbs flashing in your head? You should be. Here's another great place to promote various resources through your referral link.

## **86. 9 Free and Low-Cost Software Programs to Promote Your Product**

## **GENERATING PROFITS**

## **87. 4 Ways Any Online Business Owner Can Start Generating Extra "Backend" Profits**

## **88. How to Develop Your Own \$2,000 A Week Internet Marketing Strategy**

## **89. How to Sell 300% More of Your Product in 72 Hours Than You Did All Month**

## **90. The Most Powerful Profit Secret Of All...Do You Know it?**

## **91. A Simple 3-Step Formula For Full-Time Internet Profits**

## **92. 13 Incredible Ideas To Generate Immediate Profits On The Web**

## **93. How to Use Affiliate Programs and Licensed Products For Fast Profits**

All of these ideas can easily be back-ended with a free or viral of some kind. This category is so broad that virtually any information product related to doing business online can do well here.

## **94. How to Triple Your Online Profits By Doing One Simple Thing**

Here is a great report to write about how tracking your advertising can triple your online profits. You can share specific tracking tips and then promote a tracking service like [ClickMagick.com](http://ClickMagick.com) as your backend.

Most tracking services offer monthly commissions, so it's a great service to promote through your content, and since it makes tracking very simple by using a service, it's a perfect fit. I recommend explaining how to use the service to implement the ideas you share in the report.

## **95. 5 Offline Ideas for Creating More Online Profits**

Don't underestimate the power of getting offline sales through your online reports. This report is a great way to do that. For example: One of the offline ideas you share in the report might be business cards.

Find yourself a printing service who creates business cards for \$9.97 a thousand and offer them for \$19.97 per thousand inside the report.

Your printing house dropships them to the customer for you, so you don't have to do anything but submit the order and collect your \$10.00 profit per order.

## **96. 7 Ways You Could Be Earning More Cash Today**

## **97. How To Do Market Research To Maximize Your Online Income**

## **98. 5 Business Models of Internet Success You Can Cash In On**

Here's a fun report to write. You find five or so successful online marketers and you profile them in your report. You share what makes them successful business models and give some suggestions on how the reader can implement the strategies for their own Online Businesses. Lots of opportunities to promote on the backend here, ranging from the business models and affiliate programs to the tools and resources to assist readers in duplicating their success.

## **99. How to Build a Solid Six Figure Income Online -- This Guy Did It**

By now, you've figured it out. It's another interview report. Find a successful guy or girl and share their story.

## **100. How to Sell Something to Every Visitor That Comes To Your Site**

## **101. How to Double Your Visitor Conversion Rate**

## **102. 5 Ways to Sell More To Your Existing Traffic**

## **SALES LETTERS AND AD COPY**

## **103. 10 Easy Ways To Breathe New Life Into Any Sales Letter**

## **104. How To Write The Perfect Sales Letter For Your Product**

## **105. How to Create An Offer That No Sane Person Can Refuse**

## **106. 5 Classic Ad Copy Tricks That Anyone Can Use Today**

There are so many sales letter products available online, the hardest part about this free report idea is to choose what to promote as the backend!

You've got everything from PDFs to MP3 Audio's and MP4 videos ... to live training webinars to face-to-face workshops that you can promote.

Of course, I have my own favorites like the [Sales Copy Game Plan](#) and the [Unfair Advantage Swipe Files](#) however I am biased as these are our own courses on the subject. :-)

### **107. 3 Things Your Website Must Have In Order to Pull in Sales**

### **108. The Copywriter's Case Study Book -- A Step-By-Step Look At Ad Copy**

You can find a great sales letter to a product and examine it from top to bottom, point out its strong qualities, what works, how it convinces folks to order, etc.

You have an affiliate link to the product AND offer a course on writing ad copy! Again the [Unfair Advantage Swipe Files](#) is ideal for this angle too.

### **109. Sales Letter Secrets: 10 Model Letters to Learn From**

Same idea, only you have 10 different products to profit from. You can do a step-by-step breakdown of each one, or point out things that they all have in common that make them successful sales letters.

### **110. The 3 Words Your Web Site Cannot Live Without**

### **111. How to Hypnotically Pull in Profits With Your Sales Letter**

### **112. 10 Reasons Why Folks Aren't Buying From Your Site**

### **113. How to Outsell Others Who Are Selling The Same Thing**

### **114. 5 Quick Fixes For a Poorly Pulling Sales Letter**

### **115. The <Insert Expert Name Here> Way To Write A Sales Letter**

Here is a great way to capitalize on someone's name recognition. You simply conduct an interview with a well known expert on the subject of writing sales letters.

The Nick James Way to Write A Sales Letter. The Marlon Sanders Way to Write A Sales Letter. The Russel Brunson Way To Write A Sales Letter.

Find an expert in the field and interview them. They share some valuable content in the interview and you make reference to their full course as the backend product, coded with your affiliate link.

NOTE: Of course, you can use this same idea for any topic. The Nick James Way To Profit From Email, The Armand Morin

Way To Create Software, The Frank Garon Way to Promote Affiliate Programs, and so forth.

## 116. What I Learned From <Insert Expert Name Here> About Writing Ad Copy

Same concept of an interview here.

Whew, somebody get me something to drink... and an oxygen mask.

There you go ... 116 ideas for viral PDFs and even suggestions on products to promote inside them.

You've been exposed to a lot of ideas, there's a lot of information here. Don't get bogged down and don't lose sight of what you're trying to accomplish here.

Choose ONE of the ideas to begin with.

You can't possibly write them all at the same time.

Chances are that there were a handful that really leaped out at you as something you want to work on first. Find one of them and get started.

Put the rest in your swipe file and use them later. They're not going anywhere. You can get to them in due time. Begin with the first one and get it in the works.

That ought to keep you busy for a while.

And remember, I am planning on having a NON-internet marketing idea jam session in the near future.

If you want to be in on that, send me any email to [\*\*nicheideas@Rebrand.io\*\*](mailto:nicheideas@Rebrand.io). That's N-I-C-H-E-I-D-E-A-S at ReBrand.io

This is **Nick James** owner of [\*\*Rebrand.io\*\*](http://Rebrand.io) wishing you the very best of success with your online business.

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